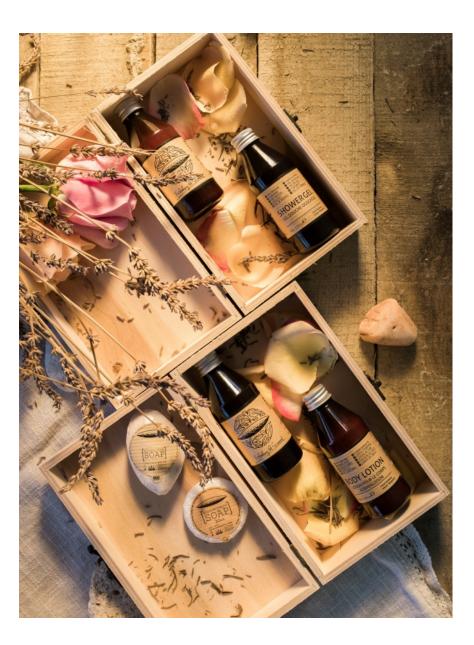


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Botanika is our most successful cosmetic line. being one of the first launched and well known. It is our first eco-friendly line, developed in accordance to the environment. The packaging is biodegradable:

#### **GENERAL CHARACTERISTICS:**

• The label of the bottle is made out of a special kraft, the accessories are packed in cardboard boxes inscribed with vegetable ink.

• The liquids have fresh fragrances of Verbena and Bergamot, which will certainly appeal to all guest's senses.

• The vintage design is very classy and easily matching any hotel bathroom.

• 30ml bottle – made out of recyclable PET, type: Pharmaceutical brown, kraft label, Aluminum cap

All products also available in 250ml pump dispenser.





SHAMPOO Verbena and Bergamot

30 ml 🖰 1.05 fl.oz.







SHOWER GEL Verbena and Bergamot

## 30 ml 🖰 1.05 fl.oz.

50 PCS 400 PCS per TRAY per BOX



BODY LOTION Sweet Argan

#### 30 ml 🖰 1.05 fl.oz.





CONDITIONER Jasmine and Orange

30 ml \rm e 1,05 fl.oz.







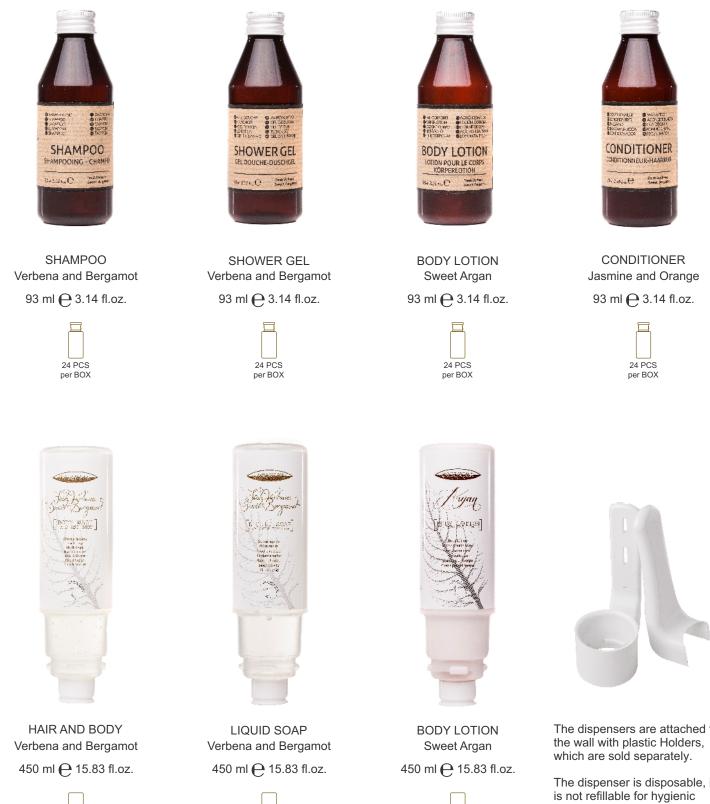
400 PCS per BOX



#### 93 ml Bottles

- It does not have to be replaced every day they are enough for 3-4 days at least.
- It can also be taken in the hand luggage if you travel by plane since it is under 100 ml, the maximum limit allowed.

It can actually be a good business idea: if the hotel uses the Botanika 30 ml bottles, the 93 ml bottle can be available to buy from the reception. The thing is that we are not selling only cosmetics, but experience: most of the guests would like to take the holiday sensation home for just a couple more days and this product is the best idea. If they liked the products from the room, they can now buy them in bigger quantities from the reception. This way, the hotel has an extra revenue, while the guest gains a prolonged holiday experience.









The dispensers are attached to

The dispenser is disposable, it reasons.

#### The very special 25 spa stone soap

- Made out of vegetable oils, it has a fresh fragrance of almond milk and contains nutshell scrub, which provides a very special flavor, caresses and smoothens the skin;
- It has a special shape of SPA hot stone, fitting perfectly between the palms;
- It is traditionally hand made;



VEGETABLE SOAP Lemongrass

Wrapped 20 g  $\bigcirc$  Net wt. 0.70 oz.





VEGETABLE SOAP - SPA STONE Almond milk and Nutshell Scrub

Wrapped pack 25 g  $\bigcirc$  Net wt. 0.88 oz.





ACCESSORIES: The new accessories' boxes are closely following The Eco-Aware trend, being made from the same recycled cardboard materials but this new shape has a catchy, simple, natural design which is also very resistant during transportation.

- Sewing Kit 6 colored threads, 2 buttons, 1 sewing needle and a safety pin.
- Shower Cap is biodegradable having 40% corn extract in its composition; has 17 cm diameter.
- Comb is biodegradable having 40% straw extract, is brown colored and has 12.7 cm length.
- Vanity Kit includes 3 cotton pads, 3 cotton swabs made of wood (biodegradable) and a small nail file.
- Shoe Sponge black sponge, dipped in silicone.
- **Dental Kit** has a long brown toothbrush, made with 40% straw extract, and a 5 ml toothpaste with Aloe Vera fragrance.
- Shaving Kit includes a plastic razor of superior quality and a 10 ml shaving cream tube.





Botanika Lavender range is our newest exuberant and refreshing range of hotel cosmetics, enriched with crave able scent of Lavender that will gently wash away dirt and impurities for a clean, refreshed feel.

Key ingredient is lavender. This special plant nourishes and revitalizes the skin while offering antibacterial and anti-inflammatory benefits to purify and soothe your senses.

By using these products, you will transform your shower into a soothing, sensorial oasis.

 40ml bottle – made out of recyclable PET, type: Pharmaceutical brown, kraft label, Golden Aluminum cap

Also available 250ml Liquid Soap and Hair and Body pump dispenser, and 5L refill canister.





HAND AND SHOWER GEL Lavender 40 ml  $\bigcirc$  1.35 fl.oz.





BODY LOTION Green Tea enriched with Cucumber fragrance 40 ml  $\bigcirc$  1.35 fl.oz.





CONDITIONING SHAMPOO Lavender 40 ml 😷 1.35 fl.oz.









HAND AND SHOWER GEL Lavender 93 ml 🖰 3.14 fl.oz.



**BODY LOTION** Green Tea enriched with Cucumber fragrance

93 ml 🖰 3.14 fl.oz.





93 ml 🖰 3.14 fl.oz.





HAND AND SHOWER GEL Lavender 250 ml 🖰 8.45 fl.oz.





**BODY LOTION** Green Tea enriched with Cucumber fragrance

250 ml 🖰 8.45 fl.oz.





CONDITIONING SHAMPOO Lavender

250 ml 🖰 8.45 fl.oz.





# **TRAVEL KIT BOTANIKA**



#### Travel kit for women:

- Bag
- Shampoo 93ml Botanika;
- Shower Gel 93ml Botanika;
- Body Lotion 93ml Botanika;
- Conditioner 93ml Botanika;
- Vanity Set
- Soap 25g Botanika;
- Dental kit with Himalaya Toothpaste 10ml
- Comb



### Travel kit for men:

- Bag
- Shampoo 93ml Botanika;
- Shower Gel 93ml Botanika;
- Vanity Set
- Soap 25g Botanika;
- Dental kit with Himalaya Toothpaste 10ml
- Shaving kit with 10ml shaving gel tube
- Comb

Also available in unisex form, with all cosmetics and accesories plus BIC shaving blade and shaving gel.

## WHY SHOULD YOU BUY BOTANIKA?

• "Rethinking the eco-mood" is the moto for the Botanika line, which highlights once again the care and attention for the environment: the bottle is Pharmaceutical brown, made out of 100% recyclable PET, the brown color fitting the color of the tree rinds. The labels are a special kraft material, having once again a graphic and a texture resembling trees.

The bottles have a very generous 30 ml capacity, enough for a complete wash.

• The design of the line is a special one, vintage, elegant, but easily to match with the colors of any hotel room due to powerful, but still neutral colors

• It is an intense brown, but brown matches the furniture.

• The liquids are the most needed ones (shower gel, shampoo, body lotion, conditioner). They are remarkable through their delicate, fresh fragrances of Verbena and Bergamot, slightly citric. The body lotion has a pleasant smell of Sweet Argan, with fine texture which caresses the skin, while the Jasmine and Orange conditioner provides a smoothing experience.

• The dispensers have a large capacity (460 ml) and present 3 products, covering the customer's needs: mixt gel for hair and body, body lotion for moisturizing the skin after shower and liquid soap for hand cleansing.

For hygienic reasons, dispensers are one use only, needing to be changed after every exhaustion of the recipient. In this way, we make sure that they will not be used by so many guests and also, it helps maintaining the nice, clean design of the room as the dispenser will not be affected by moisture, phenomenon which might occur after some time.

• The Botanika line has the biggest soaps, 20 and 25 gr.

It presents the most unique and interesting soap sold on the hotel amenities market – the 25 gr eco soap, SPA stone shaped, having one-of-a-kind design and delightful fragrances of almond milk and nutshell scrub. All these characteristics transform your hotel bathroom into a genuine SPA. The soap has the perfect holding shape, becoming so easy to use. The scrub gently peels the skin, removing the dead cells and leaving a smooth skin layer, while the almond milk leaves a nice odor. This line also has the 20 gr lemongrass soap. It has a bigger quantity than most of the soaps from the hotel amenities market, is packed in paper foil with kraft label and easy open system. It is a high quality soap, with an intense yet pleasant fragrance.

• The accessories are all the needed ones, are packed in recyclable cardboard boxes. Unlike other ranges, some of the accessories are very special: the dental kit has a toothbrush with 40% straw extract, the vanity kit has wooden cotton swabs, the shower cap has 40% corn extract and the comb has 40% straw extract, these aspects making them partially biodegradable.

• Unlike Sense, it has exactly the necessary products, but they present a higher quality, making the line perfect for 4-5 star hotels.

